

Research Poster Guidance- IDRT Showcase

Please read this guidance in full before designing your poster, noting the specific dimensions required (Portrait Format, A1 size) and accessibility guidance.

Eligibility

Any member of staff or PGR who is already aligned with an IDRT is invited to design and submit a research poster to be displayed at the Showcase. You can align with an IDRT by 1) joining its IDRT mailing list via the specific IDRT webpage and 2) reaching out to the lead. Details are given on the specific [IDRT](#) webpage. Posters must align with the research interests of one of the current IDRTs.

Poster submission and review

Posters received by the deadline will be reviewed by IDRT leads. If you already have your own poster printed, please submit a digital copy by the deadline so this can be included in the review.

Depending on volume of posters received per IDRT, a selection by the IDRT lead(s) may be needed due to the maximum number of poster boards that can fit in the event space. The final selection will be printed free of charge, displayed at the Showcase, and poster authors are welcome to keep these after the event ends. The **poster submission deadline** is shown on the [event page](#).

Key requirements

1. Posters must **align** with the research interests of one of the current IDRTs.
2. submit in **pdf** format
3. submit in **portrait format** – not landscape
4. design to the **dimensions** (A0 size) shown below
5. ensure your poster is **accessible** (e.g. good colour contrasts and readable text)
6. submit by the submission **deadline**.

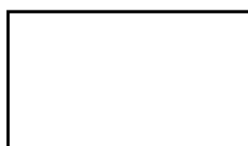
Poster dimensions and printing

- Posters will be printed at A0 Portrait size (1189 mm high x 841 mm wide) to fit our poster display boards measuring 1775mm high x 878mm wide.
- Ensure any images are high resolution (300dpi) so they do not pixelate.
- Ensure you design your poster in PORTRAIT format - not landscape

Portrait



Landscape



Accessibility

- To ensure your poster is accessible, **use good colour contrasts and a readable font size** when printed at A0 portrait size.
- **Avoid** using low colour contrasts (e.g. white text on a yellow background) and avoid tiny font size. [Read more general tips about accessible design.](#)

Poster Content

- **Clarity:** Showcase your research project/ discussion as simply and clearly as possible.
- **Design:** You are welcome to use colour and graphics to make your poster eye catching (but ensure it is accessible as above).
- **Relevance:** Make sure everything on your poster is relevant to your main aim(s) and conclusion(s) and is presented clearly and succinctly. Simple messages and visual aids are more memorable - details can be distracting. You can answer questions informally in person during the conference when delegates are viewing posters.
- **Title and Headings:** Keep your title as simple as possible - short titles will attract more attention. Use headings to clearly show the different sections of your poster. Example sections: Background, Aims, Methodology, Results, Conclusions.
- **Graphs and Tables:** Keep these simple. Don't put too much information in the same graph/table and remember to use a large-enough text size.
- **Results and Conclusions:** Use graphs and illustrations to show your results where possible and be as concise as possible. If you haven't analysed your data yet, state what you expect to find. Only include references that are essential.
- **QR code / short URL:** You can use a QR code or bit.ly link for your references list to help save space on your poster (ensure that the QR code doesn't expire after a certain number of views, e.g. <https://www.qrcode-monkey.com/>)

Example templates you can use

- [Better Scientific Poster](#)
- [Slidesgo Research Poster Presentation templates](#)
- [Canva Research poster templates](#)
- [Better Posters YouTube tutorial](#)

Queries

If you have any poster queries, please contact us at researchsupport@northumbria.ac.uk